

# Digital & Online Advertising

Fishermen's News offers three digital and online products to help supplement your print advertising and maximize exposure to the West Coast commercial fisherman.

**Top Banner Ad**  
600 x 80 pixels  
\$850/month  
(requires one year commitment)

**Top Side Column Skyscraper Ad**  
140 x 240 pixels  
\$618/month  
(ask about frequency discounts)

**Subsequent Skyscraper Ads**  
140 x 240 pixels  
\$309/month  
(ask about frequency discounts)

**2nd Center Banner Ad**  
425 x 80 pixels  
\$618/month  
(requires one year commitment)

**Subsequent Banner Ads**  
425 x 80 pixels  
\$340/month  
(ask about frequency discounts)



**Sidebar Ad**  
300 x 300 pixels  
\$397/month  
(ask about frequency discounts)

**Half Sidebar Ad**  
300 x 150 pixels  
\$283/month  
(ask about frequency discounts)

[www.fnonlinenews.com](http://www.fnonlinenews.com)

*FN Online* is the weekly digital companion to *Fishermen's News* requested by thousands of Pacific Coast fishermen. Our weekly news blast reaches the West Coast highliners with an industry leading open rate of more than 20 percent!

Not a compilation of old news, but fresh weekly stories written specifically about and for the West Coast fishing fleet, *FN Online* covers breaking news affecting Pacific Coast fishermen, and our cost-effective and efficient ad placements link those subscribers directly with advertiser websites.

[www.fishermensnews.com](http://www.fishermensnews.com)

*Fishermen's News* accepts advertising on our website too. Rotating ads are priced on a monthly flat fee basis with discounts for extended contracts. Ask your salesperson for a program of digital and online products tailored to fit your needs.



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[www.fnonlinenews.com](http://www.fnonlinenews.com)  
Blog/Story Page

# 2020 Digital & Online Advertising Rates

File types accepted: JPG, GIF, PNG

## www.fnonlinenews.com

Top Banner Ad	600 x 80 pixels	\$850/mo*
Second Center Banner Ad	425 x 80 pixels	\$618/mo*
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**FISHERMEN'S NEWS Online**  
The Advocate for the Commercial Fisherman

Top Banner Ad - 600 x 80 pixels

Top Side Column Skyscraper Ad - 140 x 240 pixels

Second Center Banner Ad - 425 x 80 pixels

Subsequent Banner Ad - 425 x 80 pixels

Subsequent Skyscraper Ads - 140 x 240 pixels

**FN Online Wednesday, September 3, 2014:**

- Alaska gubernatorial candidates take on fisheries issues
- Seafood Watch upgrades 21 West Coast species to Sustainable Status
- Federal Fisheries Council prepares for October meeting
- Salmon harvest for Alaska tops 146 million fish

For additional results contact Chris Philips at 206-284-8285.

**Alaska Gubernatorial Candidates Take on Fisheries Issues**

When it comes to critical commercial fisheries issues facing Alaska, from a declining budget to Russia's door on import of Alaska seafood, three candidates vying to be Alaska's next governor had plenty to say this past week in Kodiak. [@NACofAlaska](#)

**Seafood Watch Upgrades 21 West Coast Species to Sustainable Status**

The Monterey Bay Aquarium Seafood Watch program has moved 21 species of West Coast fish to sustainable status, thanks to the success of a fisheries management program championed by the Environmental Defense Fund. [@SeafoodWatch](#)



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**Fremont Maritime - Training for Competency as Well as Certifications**

By Michael A. Neary

When it comes to maritime safety, Captain Jan Kjerfveit of Fremont Maritime Services is a true believer - and he spreads the gospel of safety with all the honor of a sea patrol preacher.

Captain Kjerfveit started on his mission of not only preaching but teaching maritime safety in a humble seaman 23 years ago when he founded Fremont Maritime Services.

"In the beginning, it was just me," said Kjerfveit. "There wasn't much money, I was going around to individual fishing boats. Then I approached the North Pacific Fishing Vessel Owners Association and they helped me get contacts, give me more info to get a joint \$50,000 grant from the Seattle Mariners' National Foundation in 1991 to buy a new, 4,000 sq ft, service gear and some Coast Guard distressing pumps. The first time a lot of guys would ever see a distressing pump was when the vessel was sinking and they had to use it for real."

Jan Kjerfveit's goal for widespread safety stems from early in his career, when he was 23 years old, a recent graduate of the US Merchant Marine Academy at Kings Point, and a mate on a long sea fish processor.

"I was standing on the deck when we picked up an emergency radio message that a fishing boat about 200 miles away was heaving, taking in water," he said. "I watched through my binoculars as it was sinking - the fastest I can ship could go was eight knots. It took us an hour to get there."

"When we arrived on the scene, the crew was in the frigid water, clinging to an inflatable raft carrier. None of them had any training on how to pull the carrier to follow the raft. It was something that struck me as a kid."

**FISHERMEN'S NEWS**  
The Advocate for the Commercial Fisherman

Founded in 1961, Fishermen's News is the oldest commercial fishing publication in the world.

## www.fnonlinenews.com • Blog/Story Page

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**FISHERMEN'S NEWS**  
The Advocate for the Commercial Fisherman

August 2014 Edition

Today's Catch

Features

Calendar Content

Sidebar Ad - 300 x 300 pixels

Half Sidebar Ad - 300 x 150 pixels

**Today's Catch**

Every Little Bit Helps  
By Chris Philips, Managing Editor  
Despite one year of California sea urchin - one of about 1,200 swimming animals on the California coast - you'll never see the fisherman's job just to stay healthy enough to keep catching fish. Full story.

**FEATURES**

R/V Fishing Vessel Nabbed 999,800 Tons of Salmon  
A fishing vessel estimated at 999,800 tons of salmon fishing activity in commercial waters last September in June 2014 by the US and Chinese Coast Guard crews, along with one ton of squid and... Full story.

The Next Step for the Fishing Industry: Data Analytics  
By Mike Thompson  
The amount of research done for the fishing and shellfish industry is only surpassed by the humidity. But for being able to work in an environment that benefits from scientific data... Full story.

25 Years of Fresh Vessel Technology  
By Mike Thompson  
The first automatic vessel control was developed by the DeWolf Company, later changed to Inland, in 1961. Over that past 50 years, companies have been working to increase their... Full story.