

FISHERMEN'S NEWS

The Advocate for the Commercial Fisherman

Digital & Online Advertising

Fishermen's News offers three digital and online products to help supplement your print advertising and maximize exposure to the West Coast commercial fisherman.

www.fnonlinenews.com

FN Online is the weekly digital companion to Fishermen's News requested by thousands of Pacific Coast fishermen. Our weekly news blast reaches the West Coast highliners with an industry leading open rate of more than 20 percent!

Not a compilation of old news, but fresh weekly stories written specifically about and for the West Coast fishing fleet, FN Online covers breaking news affecting Pacific Coast fishermen, and our cost-effective and efficient ad placements link those subscribers directly with advertiser websites.

www.fnonlinenews.com
Blog/Story Page



Top Center Banner Ad
425 x 80 pixels
\$397/month
(ask about frequency discounts)

Side Column Skyscraper Ad
140 x 240 pixels
\$309/month
(ask about frequency discounts)

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Top Banner Ad
600 x 80 pixels
\$850/month
(requires one year commitment)

Top Side Column Skyscraper Ad
140 x 240 pixels
\$618/month
(ask about frequency discounts)

Subsequent Skyscraper Ads
140 x 240 pixels
\$309/month
(ask about frequency discounts)



2nd Center Banner Ad
425 x 80 pixels
\$618/month
(requires one year commitment)

Subsequent Banner Ads
425 x 80 pixels
\$340/month
(ask about frequency discounts)

www.fishermensnews.com

Fishermen's News accepts advertising on our website too. Rotating ads are priced on a monthly flat fee basis with discounts for extended contracts. Ask your sales person for a program of digital and online products tailored to fit your needs.



Sidebar Ad
300 x 300 pixels
\$397/month
(ask about frequency discounts)

Half Sidebar Ad
300 x 150 pixels
\$283/month
(ask about frequency discounts)

2019 Digital & Online Advertising Rates

File types accepted: JPG, GIF, PNG

www.fnonlinenews.com

Top Banner Ad	600 x 80 pixels	\$850/mo*
Second Center Banner Ad	425 x 80 pixels	\$618/mo*
Top Side Column Skyscraper Ad	140 x 240 pixels	\$618/mo*
Subsequent Banner Ads	425 x 80 pixels	\$340/mo**
Subsequent Sidescraper Ads	140 x 240 pixels	\$309/mo**

* Requires one year commitment ** Ask about frequency discounts

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Top Banner Ad - 600 x 80 pixels

Top Side Column Skyscraper Ad - 140 x 240 pixels

Second Center Banner Ad - 425 x 80 pixels

Subsequent Banner Ad - 425 x 80 pixels

Subsequent Skyscraper Ads - 140 x 240 pixels



Top Center Banner Ad - 425 x 80 pixels

Side Column Skyscraper Ad - 140 x 240 pixels

Fremont Maritime - Training for Competency as Well as Certifications
By Michael A. Moore

When it comes to maritime safety, Captain Jan Kjerfveit of Fremont Maritime Services is a true believer - and he spreads the gospel of safety with all the tenor of a sea verbal proofer.

Captain Kjerfveit started on his mission of not only preaching but teaching maritime safety in a hands-on manner 23 years ago when he founded Fremont Maritime Services.

"In the beginning, it was just me," said Kjerfveit. "There wasn't much money, I was going around to individual fishing boats. Then I approached the North Pacific Fishing Vessel Owners Association and they helped me get contacts, give me more sites to get a joint US\$ 200 grant from the Service Personnel's Bureau to Commission in 1991 to buy a new, 4000 sq ft, service gear and some Coast Guard distressing pumps. The first time a lot of guys would ever see a distressing pump was when the vessel was sinking and they had to use it for real."

Jan Kjerfveit's goal for shipboard safety stems from early in his career, when he was 23 years old, a recent graduate of the US Merchant Marine Academy at Kings Point, and a mate on a fishing sea fish processor.

"I was standing on the deck when we picked up an emergency radio message that a fishing boat about 200 miles away was heaving, taking on water," he said. "I watched through my binoculars as it was sinking - the fastest I can ship could go was eight knots. It took us an hour to get there."

"When we arrived on the scene, the crew was in the frigid water, clinging to an inflatable raft. None of them had any training on how to pull the rafters to rebuff the raft. It was something that sticks in my mind."

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Today's Catch

Features

25 Years of Fresh Vessel Technology

Try before you buy!

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